

## WHAT ARE INTERACTIVE VISITS AND STRATEGIC INTERACTIONS?

Interactive Visits provide eligible companies with 20 hours of collaboration with a TAC to solve an innovation challenge. Strategic Interactions provide 55hr collaborations involving 2 TACs, or a TAC and a college research centre, to solve more complex problems.

### Examples:

- Evaluating technical/economic feasibility of new products, processes, or services.
- Short-term R&D assistance & prototype development.
- Providing access to cutting edge technology a company doesn't have in-house.
- Providing objective scientific, technical and business advice.

## WHAT IS A TAC?

A Technology Access Centre (TAC) is a nationally recognized innovation centre connected to a public college or cégep. There are 60 TACs across Canada supporting all sectors and regions.

- TACs provide you with access to their specialized facilities, equipment, and multi-disciplinary expertise to solve your business innovation challenges.
- TACs help you get your innovation to market or help you adopt new technologies to become more innovative and productive.

## WHO IS ELIGIBLE?

The Interactive Visit and Strategic Interaction program is open only to incorporated Canadian for-profit firms with under 500 employees and the potential to grow through innovation, referred by the National Research Council of Canada Industrial Research Assistance Program (NRC IRAP).

## HOW MUCH DOES IT COST?

Participating companies must pay an access fee:

- \$250 to "unlock" the 20 hours of the Interactive Visit directly to the TAC or Tech-Access Canada.
- \$500 to "unlock" the 55 hours of the Strategic Interaction directly to the lead TAC or Tech-Access Canada.

We strongly encourage and welcome the participation of companies owned by members of traditionally underrepresented groups (women, Indigenous persons, members of visible minorities, and persons with disabilities).

## HOW LONG DOES IT TAKE?

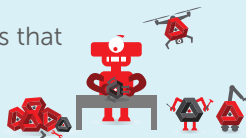
- Requests are assessed immediately and the TAC will develop a work plan within a week.
- Once authorized, most Interactive Visits and Strategic Interactions are completed within one month and last no more than three months.

## WHERE DO THEY TAKE PLACE?




- Interactive Visits and Strategic Interactions can take place at your facilities, or at the TAC, or a combination of the two.
- We can connect you to the unique expertise of a TAC in any part of the country to solve your challenge.

## WHICH TAC CAN HELP ME?

- Visit [TACJumpBall.ca](https://www.tacjumpball.ca) and explain the help you're looking for.
- We'll find and connect the TACs that are ready, willing and able to assist you!



## POTENTIAL BENEFITS/OUTCOMES

- 1** Increase sales  

- 2** Hire new employees  

- 3** Obtain further funding for expansion  

- 4** Launch a new or extended product line  
